



PARKING CONCEPTS INC.

The City of Beverly Hills has selected Parking Concepts, Inc. to manage and operate the 450 North Crescent Dr. parking garage at The Wallis Annenberg Center for the Performing Arts. Parking Concepts Inc., provides advanced parking solutions to hospitals, stadiums, special events, offices and some of the busiest airports in the United States. From valet parking to revenue control, PCI has a solution for you.

The City of Beverly Hills requires that the 450 N. Crescent Dr. parking garage is staffed with attendants and traffic directors for all theatre events including any rentals. Parking Concepts, Inc. is delighted to offer their experienced staff to perform this task for your event.

Please see below for parking rates and staffing.

Parking Rates:

- \$8.00 Flat Event Rate (Self Park)
- \$16.00 Flat Event Rate (Valet) – Minimum of 15 vehicles is required to set up valet.

Staffing Rates:

- **There is no additional charge for labor as long as costs do not exceed the revenue collected from event parking. If event revenue does not cover labor costs, labor will be billed back to the client. Rates are outlined below.**
 - Parking Supervisor - \$25/Hr.
 - Parking attendant/Cashier - \$20/Hr
 - Valet Attendant - \$20/Hr
 - Traffic Director - \$20/Hr

*Staff will be scheduled one hour prior to the start of your event and stay one hour after the end of the event.

****Minimum staffing requirements:** 1 parking supervisor, 2 parking attendants, 1 traffic director. If valet service is requested, a minimum of 2 valet attendants is required.

****The Motor Court must be cleared of all vehicles 2 hours prior to guest arrivals.** Valet service cannot begin until all vehicles are cleared off the Motor Court.

Please contact Parking Concepts, Inc. directly to make parking arrangements for your event at The Wallis Annenberg Center for the Performing Arts.

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