

From: **Sing for Hope**

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For Immediate Release

**Sing for Hope Pianos Coming to Los Angeles
August 5 – September 6, 2021**

**Nonprofit Sing for Hope partners with
City of Beverly Hills and Wallis Annenberg Center for the Performing Arts
to bring artist-designed Sing for Hope Pianos to parks and public spaces**

Open call for LA-area visual artists to apply to participate

New York, May 26, 2021 — Sing for Hope -- in partnership with the City of Beverly Hills and the Wallis Annenberg Center for the Performing Arts -- announced today that it will bring its one-of-a-kind Sing for Hope Pianos program to the Los Angeles area, with artist-designed upright pianos placed across Beverly Hills from August 5 through September 6. Sing for Hope has also announced an open call for visual artists to design and create the pianos artwork. Further details about *Sing for Hope Pianos Beverly Hills* will be announced.

An iconic community initiative originating in New York City, Sing for Hope Pianos will display a series of artist-designed acoustic upright pianos throughout parks and public spaces of Beverly Hills for the Los Angeles community to play and enjoy, with locations including the Wallis Center for the Performing Arts, Beverly Hills's City Hall, Beverly Gardens Park, and Rodeo Drive. Los Angeles area artists are encouraged to submit their proposals at singforhope.org for consideration by the volunteer adjudication panel of California-based art world luminaries and community leaders.

The beloved program has placed more than 500 artist-designed Sing for Hope Pianos on the streets of New York City (and beyond) since 2010 with instruments created by leading figures including Julian Schnabel, Diane von Furstenberg, and Lance Johnson, as well as rising stars from Sing for Hope's partner schools and community centers. After the public installation, the Sing for Hope Pianos are moved to their permanent homes in underserved local schools, hospitals, and community centers, where they serve as ongoing generators of dynamic arts programming. Future homes of these Sing for Hope Pianos in Beverly Hills will include some of the Wallis Annenberg Center for the Performing Arts's deserving school partners in the Greater Los Angeles region.

For more information on Sing for Hope Pianos visit <https://www.singforhope.org/pianos/>.

About Sing for Hope

Sing for Hope harnesses the power of the arts to create a better world. Our creative programs bring hope, healing, and connection to millions of people in hospitals, care facilities, schools, refugee camps, transit hubs, and community spaces worldwide. Founded in New York City in 2006, Sing for Hope partners with hundreds of community-based organizations, mobilizes thousands of artists in creative service, and produces artist-created Sing for Hope Pianos across the U.S. and around the world. The official Cultural Partner of the World Summit of Nobel

Peace Laureates, Sing for Hope champions *art for all* because we believe the arts have an unmatched capacity to uplift, unite, and heal. Learn more and join the movement at singforhope.org.

About the City of Beverly Hills

The City of Beverly Hills, California is one of the world's most celebrated communities. Located within 5.7 square miles in the heart of Southern California, it is home to 35,000 residents and hosts millions of visitors from all over the world every year. With its lush landscape, near-perfect climate, exceptional dining, entertainment, shopping, public art and cultural experiences, the City enjoys an international reputation as a premier destination in which to live, work and play. Beverly Hills is a full-service City with outstanding police and fire departments, award-winning schools, sound infrastructure and extensive recreational opportunities. To learn more, visit beverlyhills.org.

About the Wallis Annenberg Center for the Performing Arts:

The Wallis Annenberg Center for the Performing Arts is a dynamic cultural hub and community resource where local, national and international artists share their artistry with ever-expanding audiences. Located in the heart of Beverly Hills, CA, The Wallis is committed to robust and distinctive presentations and education programs curated with both creativity and social impact in mind. It has produced and presented more than 300 dance, theater, opera, classical music, cinema and family programs since opening in 2013. The 70,000-square-foot campus, itself, celebrates the classic and the modern. The restored building features the original 1933 Beverly Hills Post Office (on the National Register of Historic Places), which serves as the theater's dramatic lobby, and includes the contemporary 500-seat, state-of-the-art Bram Goldsmith Theater; the 150-seat Lovelace Studio Theater; an inviting open-air plaza; and GRoW @ The Wallis: A Space for Arts Education. Together, these elements embrace the city's history and its future.

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