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Pamela Beck photo, courtesy of Pamela Beck

Sandra Barros Lowy, courtesy of Sandra Barros Lowy

WALLIS ANNENBERG CENTER FOR THE PERFORMING ARTS APPOINTS WRITER/PRODUCER PAMELA BECK AND BUSINESS LEADER/PHILANTHROPIST SANDRA BARROS LOWY TO BOARD OF DIRECTORS

(Beverly Hills, CA, September 15, 2022) – Wallis Annenberg Center for the Performing Arts has appointed writer/producer Pamela Beck and business leader/philanthropist Sandra Barros Lowy to its Board of Directors, it was announced by Chairman Michael Nemeroff. The Wallis, located in the heart of Beverly Hills, is a dynamic cultural hub and community resource where local, national and international artists share their artistry with ever-expanding audiences. Distinguished by its eclectic programming that mirrors the diverse landscape of Los Angeles and its location in the entertainment capital of the world, The Wallis is known for its distinctive presentations of theater, dance, music, film, cabaret, conversation, and family entertainment programs as well as education programs curated with both creativity and social impact in mind. The Wallis' 2022-2023 season begins in September.

“Pamela, who is deeply involved in the visual and performing arts in Los Angeles, continues a long legacy of service on the heels of her recent appointment as an Arts and Culture Commissioner for the city of Beverly Hills,” says Nemeroff, “and Sandra, a global supporter of the arts in Los Angeles and Europe, brings her creative flair and proven experience as a business leader and philanthropist. The Wallis' commitment to serving the greater Los Angeles community has never been more important, and we are fortunate that Sandra and Pamela have accepted these leadership roles on our Board of Directors.”

Beck is a writer/producer whose novels include the New York Times best sellers *Fling* and *Rich Men, Single Women* (both Doubleday and Literary Guild Book Club main selections, both published internationally). She has written screenplays as well as novels and has developed and produced various film and television projects, including the adaptation of *Rich Men, Single Women* for Aaron Spelling and ABC. She has taught novel writing and screenwriting at UCLA and has been a resource at several YPO Universities. For over two decades she has served as an active board member of Center Theater Group, the non-profit organization responsible for all theater productions at the L.A. Music Center (at both the Ahmanson Theatre and Mark Taper Forum as well as the Kirk Douglas Theater in West Los Angeles). She is a past board member for Center

Dance Arts and co-chaired The Music Center's Spotlight Awards for several years. She has been a passionate supporter of Los Angeles County Museum of Art and the Museum of Contemporary Art and is a recent artist member of Los Angeles Artists Association. She is also a member of Visionary Women. Beck's other community activities include YPO, CEO, and the Beverly Hills Police Chief's Advisory panel, of which she is a former chairman. Most recently, Beck is producing a Broadway dance musical, working as a visual artist and was appointed as an Arts and Culture Commissioner for the city of Beverly Hills with a term that began in July. Among her interests are contemporary art, photography, novels, film, theater, dance, music, fashion, traveling, and spending time with her family, which now includes five grandchildren. Her work can be seen on her website: www.pamelabeck.com.

Barros Lowy is a Los Angeles-based business leader and philanthropist with strong business and personal ties to both the Washington metropolitan area and Europe. She grew up in Northern Virginia where her family founded and operated a successful construction and concrete company, JSC Co. At the age of 16, she began her career with JSC, learning all aspects of business from operations to finance to strategic planning. In 2010, she was named the company's CEO, leading the company's operations and growth for over eight years until her re-location to the West Coast. Concurrent to her tenure at JSC, Barros Lowy served as a partner in the land acquisitions company, Branson Ventures, as well as a partner in Terra Developers, a real estate development firm. She re-located to the Los Angeles region in 2018 and has continued to invest in numerous undertakings including incubating a line of home décor and tabletop with Aquazzura and partnering with a luxury artisan jeweler, collaborating on both the design and investment sides of the business. Barros Lowy is a global supporter of the arts both in Los Angeles and Europe. She also feels an especially strong connection to organizations offering support to unhoused and underserved neighbors and as such has developed a close association with The Hollywood Food Coalition. At HoFoCo, she supports daily operations and their food pantry as well as their efforts to develop a *Refetorio* with acclaimed chef Massimo Bottuta, aiming to fight food-waste while providing individuals experiencing food insecurity with meals that are both delicious and nutritious. Barros Lowy holds a Bachelor of Science (Business Administration with a concentration on finance, tourism and hospitality) from George Washington University and a master's degree (Real Estate Development) from New York University. While completing her post-graduate studies at NYU, she completed an additional program with the New York School of Design with a focus on interior design. In addition to English, she is fluent in Portuguese and Spanish. Barros Lowy resides in Los Angeles with her husband, Peter Lowy.

The Wallis Annenberg Center for the Performing Arts is located at 9390 N. Santa Monica Blvd, Beverly Hills. To purchase single tickets, subscriptions and for more information, please call 310-746-4000 (Monday – Friday, 10 am to 6 pm) or visit TheWallis.org.

About Wallis Annenberg Center for the Performing Arts:

Wallis Annenberg Center for the Performing Arts is a dynamic cultural hub and community resource where local, national and international artists share their artistry with ever-expanding audiences. The campus, located in the heart of Beverly Hills, CA, is committed to robust and distinctive presentations and education programs curated with both creativity and social impact in mind. Distinguished by its eclectic programming that mirrors the diverse landscape of Los Angeles and its location in the entertainment capital of the world, The Wallis has produced and presented more than 350 theater, dance, music, film, cabaret, conversation, and family entertainment programs since its doors opened in October 2013. Hailed as "au courant" (*LaLa Magazine*), The Wallis was lauded by *Culture Vulture*, which proclaims, "If you love expecting the

unexpected in the performing arts, you have to love The Wallis.” Its programming has been nominated for 79 Ovation Awards and nine L.A. Drama Critic's Circle Awards. The campus itself, a breathtaking 70,000-square-foot facility, celebrating the classic and the modern, has garnered six architectural awards. Designed by acclaimed architect Zoltan E. Pali (SPF:architects), the restored building features the original 1933 Beverly Hills Post Office (on the National Register of Historic Places), which serves as the theater's dramatic yet welcoming lobby, and includes the contemporary 500-seat, state-of-the-art Bram Goldsmith Theater; the 150-seat Lovelace Studio Theater; an inviting open-air plaza for family, community and other performances; and GRoW @ The Wallis: A Space for Arts Education, where learning opportunities for all ages and backgrounds abound. Together, these elements embrace the city's history and its future, creating a performing arts destination for L.A.-area visitors and residents alike.

For more information about The Wallis, please visit: TheWallis.org.

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Due to current health and safety variables, performances are subject to change, postponement or cancellation.